

# PATH FORWARD 2025



The mission of the Humane Society for Southwest Washington to **rescue, return, restore, rehome, and reconnect one animal at a time** goes beyond finding loving homes for animals.

As the needs of people and pets in our community change and evolve, we are responding by adding services and programs that reach beyond the walls of the shelter. Here's how we are prioritizing our work to achieve our vision of **a community where everyone loves and cares for animals.**

## PRIORITY INITIATIVES



### Lifesaving Pathways for Animals

HSSW is continually innovating lifesaving pathways for animals. We will expand our programs and improve facilities to better support the animals in the shelter and invest in our foster program to increase placement options for animals outside of the shelter environment.

Increase foster program placements

Implement case management animal care model

Enhance behavior modification programs



### Keeping People & Pets Together

We believe that the best place for pets is with their families. To address the evolving needs of people and pets in our community, we will expand our facilities and programs. We will collaborate with human service organizations and invest in initiatives designed to keep pets at home where they belong.

Build a Behavior & Education Center, Community Pet Clinic, and Resource Center

Boost community education and support programs

Accelerate spay/neuter services for cats and dogs



### Thriving Workforce

We are building pathways for rewarding careers, not just jobs. We are committed to a diverse, healthy, and engaged team of employees and volunteers who strive for excellence, treat one another with kindness, and provide quality and compassionate care for the pets and people we serve.

Improve training and onboarding programs

Increase wages and benefits

Grow volunteer program



### Expanding Resources

We couldn't do this work without the generous support of our community. Every gift we receive is stewarded with care and careful planning to ensure we can serve our growing community and meet the needs of the animals and families of Southwest Washington now and into the future.

Complete a \$28M Comprehensive Campaign

Reach \$2M in cash reserves

\$2M in annual sales at ReTails



### Leveraging Technology

By taking advantage of all technology has to offer, we are optimizing the way we work, using data to make more informed decisions, provide better care for animals, and deliver superior experiences for our employees, volunteers, adopters, and donors.

Use data to drive decision making

Migrate to laptop environment

Utilize technology to optimize customer and stakeholder experience

## ONGOING COMMITMENTS

Adoptions and Admission Services

Lost Pet Reunification

Sheltering and Medical Service Contracts

Shelter Medicine and Animal Care Excellence

Animal Welfare Advocacy

Financial Excellence and Transparency

Top Non-profit and ReTails Thrift Store in Clark County

For more detailed information about HSSW's Path Forward, please visit [hssw.org/PathForward2025](https://hssw.org/PathForward2025)