

Humane Society  
FOR SOUTHWEST WASHINGTON

WALK  RUN

for the animals

PRESENTED BY THE THOMAS A. PLEIN FOUNDATION

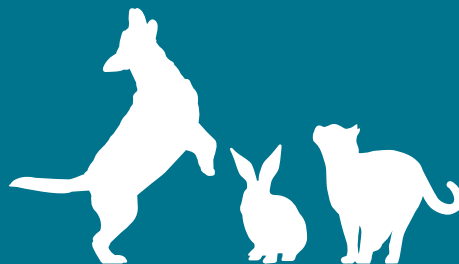
SATURDAY, MAY 6, 2023

## SPONSORSHIP OPPORTUNITIES

Walk/Run for the Animals is the Humane Society for Southwest Washington's celebration of people and their pets held in downtown Vancouver. This fun-filled day is perfect for families and draws more than 700 people to downtown Vancouver.

All proceeds benefit the HSSW's mission to rescue, return, restore, rehome, and reconnect, one animal at a time.

For more information, contact Emily Stennes, [estennes@southwesthumane.org](mailto:estennes@southwesthumane.org), or visit [hssw.org/walk](https://hssw.org/walk).



## Presenting Sponsor - \$15,000

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- 20 Walk/Run registrations (valued at \$700)
- Name in event logo, represented on:
  - » Official event sweatshirts
  - » Printed and digital collateral
  - » The Columbian print ads
  - » Digital communications
  - » Event signage
  - » Walk/Run website sponsors' page and link to your website
  - » Social media sponsor group recognition
- 3 dedicated social media posts highlighting the partnership
- Prominent position of banner & signage at event
- Team tent in Esther Short Park
- Vendor booth (sponsor to provide giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~750)
- Recognition in WAG, the HSSW Newsletter

## Animal Champion - \$6,500

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- 10 Walk/Run registrations (valued at \$350)
- Your logo represented on:
  - » The Columbian print ads
  - » Digital communications
  - » Event signage
  - » Walk/Run website sponsors' page and link to your website
  - » Social media sponsor group recognition
- 2 dedicated social media posts highlighting the partnership
- Prominent position of banner & signage at event (sponsor to provide)
- Team tent in Esther Short Park
- Vendor booth (sponsor to provide giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~750)
- Recognition in WAG, the HSSW Newsletter

## Top Dog & Event Experience - \$3,500

Hydration Stop / Kid's Zone / Photo Booth / Registration Tent / Run Route / Start/Finish Line / VIP Tent / Walk Route

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- Opportunity to become an Event Experience Sponsor with special recognition at the event including your logo on area signage and mention by the emcee.
- 5 Walk/Run registrations (valued at \$175)
- Your name represented on:
  - » Digital communications
  - » Event signage
  - » Walk/Run website sponsors' page
  - » Social media sponsor group recognition
- Team tent in Esther Short Park (sponsor to provide)
- Vendor booth (sponsor to provide giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~750)
- Recognition in WAG, the HSSW Newsletter

## Fat Cat - \$2,500

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- 3 Walk/Run registrations (valued at \$105)
- Your name represented on:
  - » Walk/Run website sponsors' page
  - » Social media sponsor group recognition
- Team tent in Esther Short Park (sponsor to provide)  
OR Vendor booth (sponsor to provide giveaways)
- Opportunity to provide giveaways in goodie bags for each participant (~750)
- Recognition in WAG, the HSSW Newsletter

## Tail Wagger - \$1,500

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- Your name represented on:
  - » Walk/Run website sponsors' page
  - » Social media sponsor group recognition
- Opportunity to provide giveaways in goodie bags for each participant (~750)
- Recognition in WAG, the HSSW Newsletter

**Yes! I want to participate in the 2023 sponsorship program for the Humane Society of Southwest Washington Walk / Run for the Animals!**

**Select Your Sponsorship Level**

- SOLD Presenting (\$15,000)
- Animal Champion (\$6,500)
- Top Dog, Hydration Stop (\$3,500)
- Top Dog, Kid's Zone (\$3,500)
- Top Dog, Photo Booth (\$3,500)
- Top Dog, Registration Tent (\$3,500)
- Top Dog, Run Route (\$3,500)
- Top Dog, Start / Finish Line (\$3,500)
- Top Dog, VIP Tent (\$3,500)
- Top Dog, Walk Route (\$3,500)
- Fat Cat (\$2,500)
- Tail Wagger (\$1,500)

**Sponsor Information**

Name	Title	Organization (as you'd like listed on materials)	
Address	City	State	Zip Code
Email	Phone	Website	

**Payment**

We offer two payment options:

*(Payment by check is preferable to avoid online transaction fees.)*

- [Pay online](https://hssw.org/walksponsor) (hssw.org/walksponsor) via our secure payment system
- Send a check payable to Humane Society for Southwest Washington, attention Emily Stennes  
1100 NE 192nd Ave, Vancouver, WA 98684

**Payments & Cancellation Policy:** Execution of this sponsorship agreement signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship must be paid in full by **April 1, 2023**. Because of publication and printing lead times, no refunds will be issued for cancellations received after **April 1, 2023**. Cancellations must be in writing and if sponsorship already paid, will be refunded within 30 days in the same manner as originally paid.

For tax reporting purposes, the Humane Society for Southwest Washington is a tax-exempt organization as described in 501(c)3, tax ID# 91-0759124. Sponsorship levels are not contingent upon the level of attendance and sponsors are not guaranteed an exclusive provider arrangement. Use of the HSSW name and logo and the sponsor's name and logo are limited to promoting this event and not general or ongoing use. Sponsors will receive a donation acknowledgment letter and no substantial return benefit.

**Logo Submission**

Corporate logos for qualifying sponsors must be submitted as EPS, JPEG, PNG, TIFF, or PDF files and at least 300 dpi. Please email logo files to Emily Stennes at [estennes@southwesthumane.org](mailto:estennes@southwesthumane.org) as soon as possible.

Signature	Date
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**Form Submission**

Submit completed and signed form digitally via email to [estennes@southwesthumane.org](mailto:estennes@southwesthumane.org), or print, sign, and mail to 1100 NE 192nd Ave, Vancouver, WA 98684, attention Emily Stennes.